



For Immediate Release

# Cha House – the Evolution of Event Destinations Where Traditional and Modern Cultures Compliment

(Immediate release – Shanghai, China) Located in the heart of Jing'an District encompassing a diverse range of retail and entertainment offerings, the heritage building Cha House is recognised as a unique event venue that embraces a rich and fascinating history and symbolises the city of the past with the Shanghai of the future.



Originally, one of a pair of luxury mansions owned by two Shanghai tycoons back in the 1920s, the structure became part of a middle school campus in 1940. This century-old building was previously located in Dazhongli, the largest cluster of traditional Shikumen structures in Shanghai. By 1999, Cha House was acknowledged as one of Shanghai's heritage architecture. To preserve this cultural asset and blending the perfect harmony between historical and modern landscapes in Jingan district, the building was physically moved 40 centimeters vertically and 57 metres horizontally to its current location. It adheres to the core ideals of "Respect the People, Cherish the Land" espoused by HKR International Limited founder, Cha Chi-ming.



Page 2 of 3 Cha House – the Evolution of Event Destinations Where Traditional and Modern Cultures Compliment

Aiming to restore the building to its original condition, the exterior façade was kept and all walls, columns, timber beams and roof trusses were reinforced. The three-storey building features a typical baroque style, rising to four floors on the East and West sides. The first floor façade is made of artificial stone with plain red-brick walls. The middle section of the second floor consists of verandas with arches and iconic columns. The Northern façade features Southern Yangtze River traditional architectural characteristics, accompanied with exquisite wood decorations. From the mosaic floor comprising a mix of red, yellow and black tiles, to the Spanish spiral railings and carvings in the shape of lotus flowers and pearls, guests can experience a mesh of both traditional and contemporary Shanghai culture amassed over a century of existence.

To continue the legacy of this heritage building, the Cha House is managed by The Sukhothai Shanghai. The rich heritage of this traditional building has metamorphosed into a one-of-akind destination for art exhibitions, private previews, product experience, cocktail receptions and more. The venue space can be divided into different sections for different purposes perfect for accommodating crafted event from 50 to 200 persons per floor. Cha House takes guests on a journey across time - the past, the present and the future, and more importantly, guests are led on an exploration of its living spaces.

For more information of the Cha House, please visit <u>https://www.sukhothai.com/shanghai/en/events/unique-venues</u>

#### Page 3 of 3

Cha House – the Evolution of Event Destinations Where Traditional and Modern Cultures Compliment

## About The Sukhothai Shanghai

Strategically located in the business and tourist hotspot of West Nanjing Road and Shimen Yi Road, The Sukhothai Shanghai is a contemporary design hotel that forms an integral part of the HKRI Taikoo Hui mixed-use complex, which also includes Grade-A office towers and a premium shopping mall. A member of Small Luxury Hotels of the World, the hotel features 170 well-appointed guest rooms and 31 residential style suites ranging from 46 to 172 square metres, and five inspiring lifestyle dining venues serving authentic modern cuisines and artisanal beverages, a state-of-the-art fitness studio complete with a 25-metre heated indoor pool, and a spa specialising in revitalising wellness programmes. Crafted for exquisite social and corporate events, conferences and exhibitions of all scales, the Grand Shanghai Ballroom along with six multi-purpose function rooms occupy a spacious area of 450 square metres, conveniently accessible from the main driveway and grand terrazzo staircase.

### About HKRI Taikoo Hui

Located at 789 Nanjing Road (West), HKRI Taikoo Hui is a 50:50 joint venture between two Hong Kong listed companies – HKR International and Swire Properties, with a total investment of RMB17 billion. The development covers an area of about 63,000 square metres, and a gross floor area of about 322,000 square metres, including a lifestyle shopping mall, two premium Grade A office towers, three boutique hotels and serviced apartments, and more than 1,200 parking spaces. It has direct access to Metro Line 13, with Line 2 and Line 12 at West Nanjing Road station only walking distance away. The development is also strategically located next to Yan'an Elevated Highway and N-S Elevated Highway, providing direct access to the Hongqiao Transportation Hub and Pudong International Airport.

### **About HKR International Limited**

HKR International Limited has diversified interests in real estate development and investment, property management, luxury hotels and serviced apartments, healthcare services and other investments in Hong Kong, mainland China and across Asia.

The Company has been listed on The Stock Exchange of Hong Kong since 1989, under the Stock Code of 00480, and it is also a constituent of the Hang Seng Global Composite Index, Hang Seng Composite Index and Hang Seng Corporate Sustainability Benchmark Index. (www.hkri.com)

#### For media enquiries, please contact:

The Sukhothai Shanghai Helene Fong Director of Sales & Marketing Helene.Fong@sukhothai.com Phone: (8621) 2283 1668

Shao-Hwa Chang Marketing Communications Manager Shaohwa.Chang@sukhothai.com Phone: (8621) 2283 1675